



Reference: MC 07/23

Date: 20 May 2023

To: All Members of KCCCI

RE: SPONSORSHIP FOR KLANG CHINESE CHAMBER OF COMMERCE AND INDUSTRY (KCCCI) 77th ANNIVERSARY DINNER

It is our great pleasure to inform your goodself that the Klang Chinese Chamber of Commerce and Industry ("KCCCI") will be celebrating its 77th Anniversary Dinner on **Friday, 18 August 2023, 7pm at Wyndham Acmar Klang.**

This Anniversary Dinner is Chamber's grand annual event, the Theme of the Anniversary is **<ESG (Environment Social Governance) for Sustainability, Growth and Strength>**. Thus, entertainment programme will be arranged to liven up event atmosphere as our efforts to transform the night into a joyful, delightful and memorable one for our esteemed guests.

Furthermore, this event is aimed to gather renowned and influential entrepreneurs in order to provide a networking platform for attending guests to enhance and strengthen relationship and networking. We will also invite important guests to attend our Anniversary Dinner including Ambassadors of Southeast Asian Countries and representatives from Malay and Indian Chamber of Commerce, Chinese Chamber of Commerce from various states, Officers from Government Departments who are associate with our Chamber and corporate leaders. An estimated 1,000 guests are expected to attend this event.

In this regards, it is our great pleasure to invite your esteemed company to be sponsor for the above mentioned event. We are convinced that your generous sponsorship and support will be crucial to make these events a great success.

We have several different packages for sponsorship. The types of sponsorships include Principal Sponsor, Diamond Sponsor, Platinum Sponsor, Gold Sponsor, Silver Sponsor and Bronze Sponsor. Please refer to **Appendix** for the details of the Sponsorship Plan. Portion of the Sponsorship will be utilised for KCCCI ESG Initiative for Klang City

We sincerely hope that you will participate actively in the above events and attend the anniversary dinner. The fee for each dinner table is **RM2,388**, individual ticket is **RM250**.

We wish to appeal to your goodself and organization to generously support the above event by becoming one of our sponsors. We look forward to receiving favourable response from you before **30 June 2023**.

Should you require additional information, please do not hesitate to contact KCCCI Secretariat at Tel : 03-33439289; Email : klang.ccci@gmail.com.

Thank you and best regards,

Yours Sincerely,

Dato' Jeffery Tan
President



Danny Ong Kwee Lee
Chairman, Organizing Committee



Dear Sir,

Re: Confirmation of Sponsorship

I/ we would like to confirm our sponsorship toward the KCCCI 77th Anniversary Dinner on the 18 August 2023 as follows:

- Principal Sponsor – RM100,000 ☐
- Diamond Sponsor – RM50,000 ☐
- Platinum sponsor -- RM30,000 ☐
- Gold sponsor -- RM20,000 ☐
- Silver sponsor -- RM10,000 ☐
- Bronze sponsor -- RM5,000 ☐
- Others--_____ ☐

Refer to the **Appendix**
for details

(Kindly tick (✓) accordingly at the box provided)

Enclosed is the cheque for the amount of RM _____ ,
cheque No. _____ , for our participation. Kindly issue a receipt as
acknowledgement of payment.

☐ I/We hereby certify that information contained herein is accurate and valid. I/We understand that KCCCI will act based on the information contained herein and will not make any changes upon the confirmation of registration.

☐ I hereby acknowledge and agree that my personal data is given to KCCCI for the purpose stated in Privacy Policy, other purposes necessary so long as the intended purpose is in line with the objectives of KCCCI to help KCCCI in future dealings with me. For these purposes, by way of a contract with KCCCI, I hereby authorize KCCCI to retain and use my personal data and to further transmit it to its office, Constituent Chambers, authorized agents, government agencies, or all other persons or bodies who provide them with services necessary, incidental and/or associated in furtherance for the objectives of KCCCI.

Name/Company Chop

Tel /HP

Signature & Date

(All cheques must be made payable to **Klang Chinese Chamber of Commerce and Industry** or Bank in to **CIMB A/C: 800-346-1632**)



Appendix

0 PRINCIPAL SPONSOR : RM100,000

☐

- KCCCI Website Banner Ad for 5 years
- 4 seats at the VVIP table
- 3 tables at the banquet
- Three (3) free booths at the banquet
- Logo on backdrop

0 DIAMOND SPONSOR : RM50,000

☐

- KCCCI Website Banner Ad for 3 years
- 2 seats at the VVIP table
- A table at the banquet
- Two (2) free booths at the banquet
- Logo on backdrop

0 PLATINUM SPONSOR : RM30,000

☐

- KCCCI Website Banner Ad for 2 years
- 1 seat at the VVIP table
- A table at the banquet
- One (1) free booth at the banquet
- Logo on backdrop

0 Gold Sponsor : RM20,000

☐

- KCCCI Website Banner Ad for 1 year
- 1 seat at the VIP table
- A table at the banquet
- Logo on backdrop

0 Silver Sponsor : RM10,000

☐

- 5 Tickets at the banquet
- Logo on backdrop

0 Bronze Sponsor : RM5,000

☐

- 3 Tickets at the banquet